



PERFECT PITCH

Perfect Pitch Charity
Information Session

Perfect Pitch Information Session



- What is Perfect Pitch
- Who can apply and what is involved
- Timeline
- Q&A

presented by

- Allyson Kroetsch, Perfect Pitch Chair
- Rose Greensides, Executive Director SVPWR
- Mehrunnisa Kharodia, Director Partnerships and Operations

Why Perfect Pitch?

Perfect Pitch is a regular program of SVPWR to highlight and connect the community to the region's most promising not for profits.

Perfect Pitch helps charities tell their story - and gives them a space to share it.





What is Perfect Pitch



- A communications workshop series & pitch night occurring over three months (January, February and March 2024.)
- Workshops focus on
 - telling your story - what is your why?
 - storytelling strategy & building your pitch
 - own the crowd - presentation & slide design
- 7 local not for profits will deliver a 5 minute pitch to a sold out crowd in March 2024
- ticket prices and a portion of sponsorship grants will go directly to participating charities
- 400+ business leaders, community builders and donors coming together to support the community

Who can apply?



- Waterloo Region based charities and organizations with a charitable sponsor.
- The application is a short, 5 question form covering
 - leadership & governance structure
 - organization focus & mission
 - role in the community
 - what story are you hoping to tell
 - example of previous coaching or capacity building experience
- We will only accept organizations that support and uplift the rights of others.



- Be a part of a program that
- broadens our community's awareness of diverse social issues and presents innovative solutions
 - cultivates collaboration among non-profit organizations
 - enhances the storytelling and communication abilities of non-profit leaders
 - establishes connections between the non-profit community, community volunteers, donors, and fellow organizations

Why Apply?

<https://app.decisionhub.org/form/65254113871108841a4650b2>

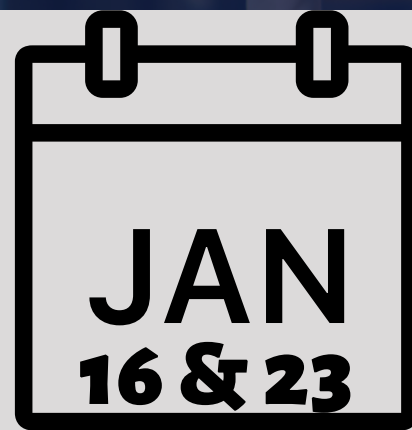
Perfect Pitch 2024 Timeline



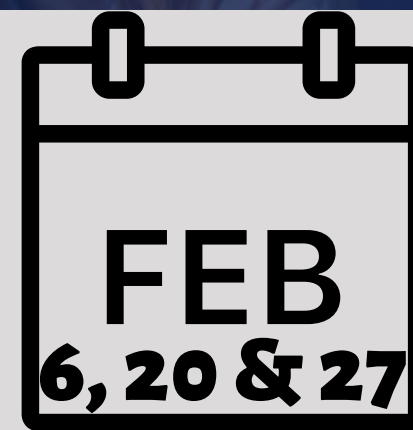
Applications Due



Participants
Announced

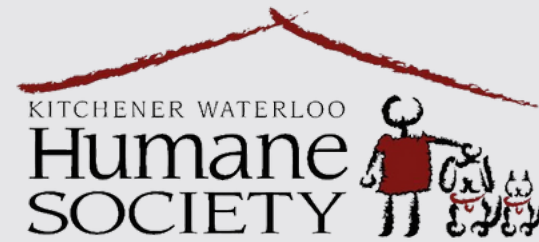


Workshop Series & Practice



Perfect Pitch 2024
Event Night

MEET OUR PAST PERFECT PITCH PARTICIPANTS





WATERLOO REGION

CONTACT INFO

We'd love
to hear
from you

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svpwr.org/perfect-pitch