

Social Venture Partners Grant Info Session 2023



Agenda Slide

- SVP History/ SVP Global Network
- 2. Our Past Investees
- 3. The SVP Model
- 4. Investment Criteria / Process
- 5. Who Should Apply?
- 6. What's New for 2023
- 7. Important Dates
- 8. Q&A



SVP Global Network



SVP Affiliates in 9 Countries

3200 SVP Partners Around the Globe

\$63 M in Grants to Over 840 Nonprofits



About SVPWR

- Established in 2010
- Granted over \$731,000 to over 35 not-for profits in Waterloo Region plus thousands of volunteer hours
- Over 90 Partners donating money, time and knowledge





SVP Investees: Current and Alumni























Association canadienne pour la santé mentale Waterloo Wellington





Our Funding Model

"Checkbook" Funders	Social Venture Partners
One Year Commitment	Multi-Year Option
Program or Capital Focus	Unrestricted Funding and Organizational Capacity Building Focus
Limited Donor Contact	Engaged Donor Relationships
Only Funds	Time, Talent, and Treasure
Work Ends at Grant	Work Begins at Investment
Analogy: Bank	Analogy: Venture Capital



Investment Focus: Criteria

Your Team

- Paid leader / decision maker
- Ability to dedicate 8-10 hours per month to capacity building work with SVP

Location

 Primary activities support residents of the region of Waterloo

Who are you?

- Registered charity or a NFP with a fiscal sponsor
- SVP does not support municipal, university, school, or hospital organizations
- Must have a governance reporting structure



Investment Focus Guidelines

The Investment Committee will give preference to organizations that:

- Can demonstrate both strong leadership and a positive relationship between the Board (governance structure) and leadership.
- Are committed to organizational capacity building and can demonstrate how they have tried to build capacity in the past. Can identify how they will continue to do so.
- Demonstrate understanding of the SVP model and that they have the time and resources to work with us.
- Have a strong commitment to collaboration within the community.
- Are open to feedback, prepared to learn, and willing to try new ways of working.



Investment Focus Guidelines

NFP Selected

Receives funding, capacity building tools, skilled volunteers and paid consulting Increases
organizational capacity
(strong leadership,
financial stability, clear
mission)

Delivers mission more effectively, resulting in better outcomes for the population they serve





What's New for 2023?

- One year partnership with an option for renewal
- Open to NFPs that have a fiscal sponsor
- Leadership/Governance Structure
 - Instead of a full time CEO/Executive Director, SVP has opened up the criteria for any paid staff member who has the ability to make decisions for the organization and reports into the governance structure



Success Factors

- Positioned to benefit from the SVP model
- Strong leadership: receptive, accountable, communicative
- Leader/Decision Maker and Board are willing to embrace SVP
- Stable and sustainable; want to grow their impact and are ready to move to the next level
- Clear long-term vision, including how SVP can help get you there
- Understand the importance of building organizational capacity



Application Process

Grant Information Session	September 12th & 14th, 2023
Conversation with SVP Staff (mandatory)	September 2023
Grant Applications Open	September 12th, 2023
Grant Applications Close	October 3, 2023 (11:59 PM)
SVP Committee Interviews	November 2nd OR 9th (Leader/Decision Maker must attend)
Announcement of 2023 Investees	Early December 2023





Thank you!

Full Application Details: svpwr.org

If interested in applying, please set up a meeting with Rose or Mehrunnisa

(rose@svpwr.org/mehrunnisa@svpwr.org)



